

Un eveniment



În parteneriat cu



pria competition

Cluj-Napoca



Noutăți legislative. Analize. Studii de caz

Cluj-Napoca
16 mai
Grand Hotel Napoca

Parteneri



Parteneri media



[PRIAevents](#) and [Competition Council](#) are organizing **PRIA Competition Conference, the most important event dedicated to competition**, on May 16th, 2019, starting at 10, **for the second consecutive year in Cluj-Napoca.**

PRIA Competition Conference will bring together all sectors of the economy directly interested in competition from Cluj-Napoca – IT, industry, health and pharmaceutical, financial – banking, insurance, retail, energy, telecom, auto, environment, legal, agriculture, construction and real estate, services and not only.

Why Cluj-Napoca? Because it is the city with the highest development in the last years, being chosen by many companies for investment, but also because it has generated many successful entrepreneurs. It is a dynamic city for many business sectors, it is a smart city model, and has the same GDP per capita as Bucharest and, last but not least, has one of the most developed academic backgrounds and excellent student results.

Why to participate? This important event is of interest for top managers - presidents, general managers, contractors, development directors, strategy directors, operations directors, legal directors, lawyers, as well as professional associations, chambers of commerce, embassies, consultants, investors, economists, professors and journalists.

Regardless of the field you activate in, if you want to sell or buy a company, you must receive the approval of the Competition Council. Members of professional associations also need to know which lines should not be crossed when it comes to competition. State-owned companies must also respect the competitive environment. Therefore, the authorities must be vigilant in preserving such an environment.

It is very important for every company interested in public procurement to know what barriers companies that bid for auctions have. How many companies can participate? Can they bid together with 1 or more companies?

Every manager needs to know what the contractual clauses are to include in the contracts or accept them from partners so that they do not violate competition law, they have to take care when setting the price and not to do unfair competition.

Competition is a vital mechanism of the economy and the Competition Council in Romania is having a very important role in ensuring a healthy competitive environment. This encourages efficiency and innovation and reduces prices. Also, companies are encouraged to provide consumer goods and services in the most favorable terms.

Managers, entrepreneurs, juridical directors and acquisition directors of companies from all business sectors in Romania are interested in competition regulations because Competition Council advises important business matters from how companies fix their prices to authorizing million M&A transactions.

During **PRIA Competition** conference you will benefit from hearing about legislative novelties regarding competition, high-level analysis and case studies of the most important competition investigations of this year.

The focus is still on fighting against cartels, abuse of dominant positions in their activity sector, mergers and acquisitions, and against unfair competition.

Therefore, competition policies must be known and understood by all those involved in the economy. Companies must know how they can be protected by legislation if they become victims of anti-competitive practices, and which are the penalties they can receive if they decide not to respect competition rules. It is very important for companies to know these regulations, but also for individuals.

AGENDA

9.30 -10.00 - Registration and welcome coffee

10.00 - 12.45 – Legal Novelties Analysis. Case studies

Legislative novelties regarding competition. What has changed in the course of 2018 and what changes are expected for 2019 and 2020?

Competition – vital mechanism for the proper functioning of our economy?

Which were the most dynamic sectors in terms of competition? Where were the most sanctions applied? What sector had more investigations last year and what investigations are prepared for this year and the next one?

What do companies need to know to avoid the fines of the Competition Council? What should you know when you are buying or sell a company? When setting prices? When merging with another company? When talking to those companies that are part of the same market segment?

What should the associations know to avoid the fines of the Competition Council? What are the lines that they cannot overcome? How do they avoid competition and antitrust issues? What issues cannot discuss during meetings and working groups?

Competition in key sectors of the Romanian economy: IT, banking, insurance, retail, energy, telecom, pharma, auto, environment, agriculture, industry, leasing, manufacturing;

State aid – how can they be granted? What is the role of the Competition Council?

EU directive on actions for damages;

EU directives regarding competition that should be implemented in the future

State Companies – which are the regulations of the Competition Council for those?

Competition and public procurement;

Recommendations of good practice;

The role of consultants for increasing competition in the business culture;

Which are the suggestions of the business environment, embassies and chambers of commerce?

12.45 - 13.00 – Q&A și Concluzii

13.00 - 14.00 – Networking Lunch

Invited Speakers:

Emil BOC – Mayor of Cluj-Napoca

Bogdan M. CHIRIȚOIU – President, Competition Council

Mihaela ION - Partner, Popovici Nițu Stoica and Associates

Bianca MUNTEANU - Executive Director, Aries Transilvania

Georgiana BĂDESCU - Partner, Schoenherr and Associates

Bogdan HEREA - President, C.FAC

Felix ARION - General Manager, AgroTransilvania Cluster

Daniel HOMORODEAN - Board Member, Cluj IT Cluster / President of Arxia

Mihaela RUS – Președinte, AFA Cluj

Adrian BOT - Executive Director, Transilvania Energy Cluster – TREC

Moderator – **Raluca VOIVOZEANU** – CEO, PRIA Conferences

Participate to PRIA Competition Conference to analyze legislation novelties and also when they will enter into force. Meet the most important representatives of the Competition Council and other state authorities, representatives of Chambers of Commerce and embassies, representatives from the energy, retail, IT, construction and real estate, banking sector, industry, agriculture, manufacturing, pharmaceutical market, transport and logistics, tourism and mass media.

[PRIA Competition Conference](#) is part of PRIAevents series that bring into attention to the most important and current issues of debate in each area and has a large presence of participants and mass – media. With an experience of over 12 years of planning premium business events, our PRIAevents team is recognized for organizing top events of the most representative sectors of the economy.

For more details please see agenda of [PRIA Competition](#) și and registration details here:

For more information, please contact: <https://priaevents.ro/pria-competition-cluj-napoca-2019/raluca.voivozeau@priaevents.ro> / 0723 121 418.