

INVITATION B2B EVENT “Shaping together a smarter and greener future!”

Organized by



In partnership with



Dear Madame/ Dear Sir,

Cluj IT Cluster is pleased to invite you to attend the B2B event “Shaping a smarter and greener future together!” held in Cluj-Napoca (Romania) in October 30th -31st 2019.



B2B EVENT IN THE FRAMEWORK OF GREEN ICT DEVELOPMENT PROJECT
30-31.10.2019, CLUJ-NAPOCA, ROMANIA

 Co-funded by the COSME programme of the European Union 

The event is organized within the framework of Green Ict deVElopment (GIVE) project. It will have a regional character and will be attended by SME representatives, cluster managers and organizations coming from **different countries in Southern and Eastern Europe**: Albania, Bulgaria, Latvia, North Macedonia, Romania and Serbia. The event is dedicated to supporting

cross-industry collaboration and internationalization of SMEs to third markets, with a special focus on three different sectors **Automotive, ICT and Smart Green Technologies**.

During the B2B event the participants will meet face to face, in order to establish networking and discuss present activities, products, services, joint projects, partnerships, exchange of experience and market information.

AGENDA (Draft)

Day 1, 30th of October 2019

Location: Cluj HUB

Participants: Cluster Managers, NGOs, SMEs, CEOs, CFOEs

9:15-9:30	Registration
9:30 – 10:00	Welcome Message (RO) Ligia Georgescu, Consultant Investment & HR AHK România Stelian Brad, Cluj IT Cluster Phillipp Gleißner, Senior Manager Investor Service Invest in Bavaria
10:00 – 10:45	Short presentation of the participants (RO)
10:45 – 11:30	Bavaria: presentation, demand for products and services, networking and clusters (RO) Ligia Georgescu
11:30 – 12:15	Legal and fiscal aspects (RO) Sorana Cernea, Partener TPA Cluj
12:15 – 12:45	Coffee break
12:45 – 13:30	Financing opportunities and information points in Bavaria Phillipp Gleißner
13:30 – 14:00	Q&A
14:00 – 15:00	Lunch Break
15:00 – 16:30	Meeting of the Consortium Members

16:30 – 16:45	Coffee Break
16:45 – 18:00	Meeting of the Consortium Members

Day 2, 31st of October 2019

Location: Cluj HUB

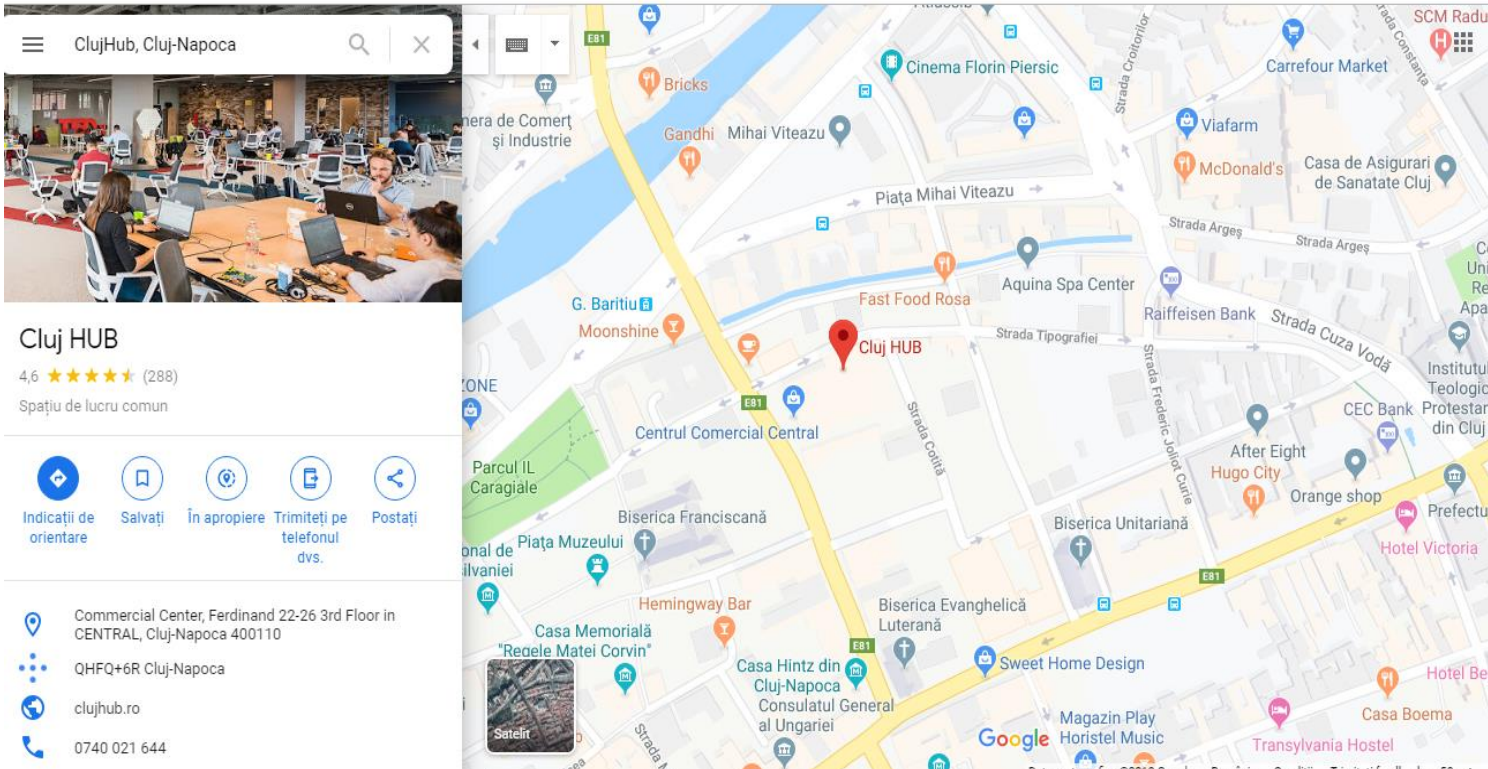
Participants: Cluster Managers, NGOs, SMEs, CEOs, CFOEs

09:00 - 09:30	Welcome Coffee & Registration
09:30 – 10:15	Welcome message Mr. Stelian Brad, President, Cluj IT Cluster GIVE Project presentation (title TBC) Ms. Anna Naydenova, Project Coordinator
10:15 – 10:45	Open Manufacturing Platform (TBC) Mr. Philipp Gleissner, Senior Manager Investor Services, Invest in Bavaria
10:45 - 11:15	CREESC (TBC)
11:15 - 11:30	Coffee Break
11:30 - 12:30	Best practices in companies
12:30-13:30	Lunch Break
13:30-14:30	Company Pitching (5 minutes/company)
14:30 – 14:50	Coffee break
14:50-17:00	B2B Session – based on meetings set up through the platform http://shapingasmartergreenerfuture.talkb2b.net/

Event location:

Cluj HUB

Address: Commercial Center, Ferdinand 22-26 3rd Floor in CENTRAL, Cluj-Napoca



400110

Contact

For any information regarding logistical details please contact us:

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